

## NEWS RELEASE



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### **Sonic Studio Reveals Definitive TIDAL Delivery Platform**

*Company announces Amarra for TIDAL streaming music player for Mac and Windows*

FAIRFAX, CA — Sonic Studio, US manufacturer of high performance music software, outlined the upcoming release of version 1.0 of Amarra for TIDAL. The latest member of the technology family, Amarra for TIDAL joins Amarra, Amarra Hifi, Amarra sQ+ and Amarra Symphony High Resolution Audio (HRA) player software for higher fidelity music enjoyment.

Recent trends in consumer audio have hastened the rise in popularity of HRA, including new higher resolution, network streaming services. Sweden-based TIDAL, controlled by Jay-Z's Project Panther Bidco, leads the way with their massive multimedia library and strong artist support. Built using the Amarra Audio Engine, an optimized audio pipeline bypassing the computer's audio software, Amarra for TIDAL is ready for a truly hi-fi exploration of TIDAL's vast music collection. Being software-only, Amarra for TIDAL is future-proof and easily upgradable as TIDAL's services evolve toward even higher fidelity.

Developed in conjunction with TIDAL's engineers, Amarra for TIDAL delivers "bit-perfect," high resolution music. The Amarra Remote feature for iOS frees users to control their music throughout the home. With support for both Macintosh OS X 10.9 and 10.10 as well as Windows 7 and 8, it is a true cross-platform solution that provides the best fidelity available for playback of TIDAL's 44.1kHz, 16 bit streaming music service.

Amarra for TIDAL includes professional-grade Sonic EQ and 14 factory presets providing compensation curves for popular headphone models from Apple, Audeze, Grado and others, while additional presets address popular music genres, from acoustic and classical to jazz and rock. Users may also personalize their presets and save them to be recalled at any time.

Founder and company President Jonathan Reichbach saw that, with the emergence of high resolution audio services like TIDAL from Aspiro, the integration of Amarra can provide substantial benefits to streaming audio listeners. "The days of the MP3 are finally over," Reichbach said, "...and thanks to Amarra for TIDAL, streaming an endless library of songs now sounds better than ever before."

Amarra for TIDAL is the ultimate music playback solution for streaming audio, and will be available from the Sonic Studio web site for US\$39.95, while the free Amarra Remote app will be available from the iTunes Music Store. For more information on the entire Amarra family, visit Sonic's web site at [SONICSTUDIO.COM](http://SONICSTUDIO.COM) or e-mail [sales@sonicstudio.com](mailto:sales@sonicstudio.com).

**About Sonic Studio**

Sonic Studio, LLC is the premier manufacturer of computer-based ultra-fidelity music playback systems. Their Amarra consumer software redefines the calibre of high fidelity audio entertainment, while Sonic Studio's soundBlade digital audio workstation is used by studios worldwide to master the music you enjoy. Their Emmy award-winning NoNOISE II suite is a leading audio restoration toolset for archivists and recordists, while the Amarra Audio Engine represents the twelfth generation of digital audio excellence originally developed at Lucasfilm in the '80s. Based in Marin County California, Sonic Studio has a long history of commitment to quality and service.

Amarra, Amarra Audio Engine, Amarra Hifi, Amarra sQ+, Amarra Symphony, Amarra for TIDAL, Audio Repair Toolkit, soundBlade, Sonic EQ, sonicstudio.com, amarraaudio.com and the Sonic Studio logo and type are trademarks of Sonic Studio, LLC in the United States and other countries. All other trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

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