

## **Sonic Studio brings integrated MQA Support to Amarra Luxe 4.1**

Fairfax, CA / London, November 14, 2017: Sonic Studio announces the release of Amarra 4 Luxe v4.1 featuring integrated MQA audio technology. MQA (Master Quality Authenticated) delivers the sound of the original master recording. MQA files are fully authenticated and small enough to stream or download, while also being backward compatible, so they can be played on any device.

Amarra 4 Luxe supports local MQA file playback and additionally supports TIDAL MQA Streaming for HiFi subscribers. Amarra users without an MQA-enabled DAC can enjoy MQA decoding at 2x sample rates (88.2kHz or 96kHz), while users with an MQA-Decoder enabled DAC will hear full MQA with the original master sample rate, platform-specific DAC compensation and sample rates up to 8x (352kHz or 384kHz).

With Amarra 4 Luxe users can sort, search, navigate, and play back their entire music collection. World class DSP includes our multi-stage up-sampling as well as a fully customizable, professional-level EQ, with pre-sets for different genres, speakers or headphones. Amarra 4 Luxe supports Mac OS X 10.8 (Mountain Lion) or higher as well as Windows 8 & 10 (MQA pending).

*Jonathan Reichbach, CEO of Sonic Studio: "Sonic Studio is excited to release the first MQA integration and experience for the Amarra family of products. With direct MQA decoding, consumers will now experience unrivaled music reproduction. With Windows MQA support coming soon our future plans include iOS integration for MQA streaming/offline playback, DSP processing and more."*

*Mike Jbara, CEO of MQA: "It's good news for music fans that we continue to expand the reach of MQA through partner integrations and the Amarra range is a great addition."*

MQA – the award-winning technology which delivers master quality audio in a file small enough to stream – debuted on global music and entertainment platform, TIDAL, at the beginning of 2017, and is also available internationally on several music download services.

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### **About Sonic Studio**

Sonic Studio, LLC is the premier manufacturer of computer-based ultra-fidelity music playback systems. Their award winning Amarra software redefines fidelity for streaming and file-based audio reproduction. Sonic Studio's professional digital audio workstations are in use at major studios, record labels, broadcast and post production facilities worldwide for music production, film, and restoration. Based in Marin County, California, Sonic Studio has an international network of distributors and channel partners who share their commitment to quality and service. MQA support developed under license from MQA Limited.

The MQA logo is a trade mark of MQA Limited.

### **Media Contact:**

Jon Reichbach, [sales@sonicstudio.com](mailto:sales@sonicstudio.com)

### **About MQA**

Using pioneering scientific research into how people hear, the MQA team has created a technology that captures the sound of the original studio performance. The master MQA file is fully authenticated in the studio and is small enough to stream, while also being backward compatible, so you can play MQA music on any device. MQA's award-winning technology is licensed by labels, music services and hardware manufacturers worldwide and is certified by the RIAA. MQA is a UK-based private company.

For more information visit [www.mqa.co.uk](http://www.mqa.co.uk)

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### **MQA Press Contacts**

[lisa@mqa.co.uk](mailto:lisa@mqa.co.uk)

[sarah@mqa.co.uk](mailto:sarah@mqa.co.uk)

### **Press site for MQA**

URL: [www.mqa.co.uk/press](http://www.mqa.co.uk/press)