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Sonic Studio Ships Pro Production Product

Company Starts Distributing Latest Mastering Creation

Marin County, CA — August 11, 2006 – Sonic Studio, LLC, the leader in ultra-fidelity production tools for audio engineers, announced that their newest professional application, soundBlade, is now shipping. First shown at the 120th Convention of the Audio Engineering Society in Paris, the product has entered distribution channels worldwide.

soundBlade is Sonic Studio's answer to a busy engineer's need for a streamlined, high fidelity alternative to available PCM production applications. soundBlade combines ease of use and exceptional value with features that speed day to day tasks. soundBlade runs natively on the secure and user friendly Mac OS X, and relies on Core Audio for default I/O so hardware lock-in is eliminated. For in-depth signal manipulation, soundBlade offers AU and VST plug-in support, and either type can be used in any order in the signal path. The application also combines Sonic Studio's famed EFM™ and 4 point editing capabilities with their SSE™ real time audio engine and optional, accelerated DSP processing for the finest fidelity money can buy.

Combining Sonic Studio's benchmark premastering functionality with the signal processing, restoration and comprehensive editing that discriminating mastering engineers have been asking for, soundBlade carries an economical MSRP of \$1495. It is available now through Sonic Studio's international network of distributors and channel partners who share the company's commitment to quality and service. For more information and demonstration downloads, visit www.sonicstudio.com/products.

About Sonic Studio, LLC

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation and post production systems. Sonic Studio's Emmy award winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product line for Red and Scarlet Book premastering and authoring defines the state of the art. Sonic Studio's digital audio workstations are installed at all major studios, record labels and post production facilities worldwide. Based in Newbury Park, California, with R&D offices in Marin County, Sonic Studio has support and sales offices in Texas.

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