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**Media Contact:**

Oliver Masciarotte  
Sonic Studio, LLC  
415-460-1201  
omas@sonicstudio.com  
www.sonicstudio.com

## **Sonic Studio Releases soundBlade**

*Company Issues New Professional Production Application*

Paris, France – May 20, 2006 — The 120th Audio Engineering Society Convention was the venue chosen for the debut of Sonic Studio's latest PCM application, soundBlade. This marks the version 1.0 release of their long awaited product for discriminating audio professionals.

soundBlade is a PCM audio application for Mac OS that includes comprehensive cross-platform compatible recording plus optional hardware acceleration. It incorporates plug-in support, including AU and VST formats, as well as Sonic Studio's own DSP processing. The application provides complete production for stereo delivery and, as with all of Sonic Studio's creations, preserves the highest fidelity possible.

Featuring a workflow honed from almost 20 years of serving the top echelon of digital audio producers, soundBlade includes all of the premastering features customers have come to expect from Sonic Studio. For serious editorial, soundBlade features Sonic Studio's unique 4 point editing model. Moreover, their much admired Edit Fade Mode™ in combination with their Smart Fade Tool™, makes quick work of any editing or assembly job.

Built on the stable, secure and easy to administer Macintosh operating system, soundBlade is the first application to make use of Sonic Studio's new eight channel, extended precision, Series 300 line of FireWire-attached DSP I/O processors. Not locking customers into specific hardware, soundBlade also works with any Core Audio-compliant I/O, letting engineers choose their clock source and "color" of interface for the best operational fit and value.

"Our long-standing customer base, some 3500 strong, determined what the product should be," said Jayson Tomlin, Vice President, of Sales & Business Development. "They've been asking for the functionality and fidelity of our legacy product," he continued, "on a modern platform and at a reasonable price, and we built it."

soundBlade carries an MSRP of US\$1495 and is available through an international network of distributors and channel partners who share Sonic Studio's commitment to quality and service. For more information, visit [www.sonicstudio.com](http://www.sonicstudio.com).

### About Sonic Studio

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation systems. Sonic Studio's Emmy award-winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product lines for Red and Scarlet Book premastering define the state of the art. Sonic Studio's digital audio workstations and software are in use at all major studios, record labels and post production facilities worldwide. Based in Marin County, California, Sonic Studio has support and sales offices in Texas and an international network of distributors and channel partners who share their commitment to quality and service.

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