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Media Contact:

Oliver Masciarotte
Sonic Studio, LLC
415-460-1201
omas@sonicstudio.com
www.sonicstudio.com

Sonic Studio Broadens DSD Landscape

Company Reduces Cost Barrier to DSD & SACD Production

Marin County, CA – June 13, 2006 — Sonic Studio, LLC, the leader in ultra-fidelity production tools for audio engineers, today announced across the board cost reductions for their nexStage line of DSD and SACD production products. Technology that, just a few years ago, was simply out of reach for most engineers now allows them to distinguish their work from the rest of the pack. The newly priced nexStage line includes transcoding tools that take advantage of Direct Stream Digital's ability to cleanly convert to any type of LPCM while premastering and authoring packages leverage the strong intellectual property protection of Super Audio CDs with their guaranteed forward and backward compatibility with CD players everywhere.

"DSD represents the finest in current digital audio fidelity," said Jayson Tomlin, VP of Sales & Business Development. "It's the closest thing we have to analog tape," he continued. "However, the cost of adding DSD production capabilities has been a major impediment. With savings that range from 38 to 70% off the previous pricing, we've significantly lowered that barrier for folks who want to break out of the mold and try a better way of working."

The nexStage line of DSD and SACD production tools are available through an international network of distributors and channel partners who share Sonic Studio's commitment to fidelity and service. For more information, visit www.sonicstudio.com.

About Sonic Studio

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation systems. Sonic Studio's Emmy award-winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product lines for Red and Scarlet Book premastering define the state of the art. Sonic Studio's digital audio workstations and software are in use at all major studios, record labels and post production facilities worldwide. Based in Marin County, California, Sonic Studio has support and sales offices in Texas and an international network of distributors and channel partners who share their commitment to quality and service.

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