

FOR IMMEDIATE RELEASE



**Media Contact:**  
Oliver Masciarotte  
Seneschal  
415-750-1659  
omas@seneschal.net

## **Sonic Studio to Increase Market Presence in Europe**

*Sonic Studio taps Minnetonka Audio Software for representation in EMEA*

Marin County, CA — May 19, 2008 – Sonic Studio, LLC, the leader in ultra-fidelity production tools for audio engineers, has announced today that Minnetonka Audio Software Europe GmbH has been selected to represent and distribute all Sonic Studio products in Europe, the Middle East and Africa (EMEA). Partnering with Minnetonka Audio's newly established European division is a key step in continuing to introduce Sonic Studio's benchmark technology to the worldwide market.

This key appointment strengthens Sonic Studio's presence in Europe and adds to an already broad distribution channel partner program. Leading this new distribution team is Minnetonka Audio Software's Director of European Business and respected industry veteran, Markus Hintz, who will continue operating from offices in Viersen, Germany. "Markus brings experience that Sonic Studio requires to grow our product sales and satisfy our customer's needs. Minnetonka Europe is key in this phase of our business growth," says Jon Reichbach, President of Sonic Studio.

Hintz's expertise in professional audio production informs his ability to work closely with both dealers and end users. "I am honored to have the opportunity once again to work with Sonic Studio and their legendary product line," says Markus Hintz. "Aligning distribution of Sonic Studio products with our current Minnetonka efforts instantly creates a complimentary product combination that our customers will appreciate."

### **About Sonic Studio**

Sonic Studio is the premier manufacturer of ultra-fidelity DSD post and PCM content creation systems. Sonic Studio's Emmy award-winning NoNOISE II suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product lines for Red and Scarlet Book premastering define the state of the art. Sonic Studio's digital audio workstations and software are in use at major studios, record labels, broadcast and post production facilities worldwide. Based in Marin County, California, Sonic Studio has an international network of distributors and channel partners who share their commitment to quality and service.

sonicstudio.com and the Sonic Studio logo and type are trademarks of Sonic Studio, LLC in the United States and other countries. All other trademarks, trade names, service marks, and logos referenced herein belong to their respective companies.

080517v1r1