

FOR IMMEDIATE RELEASE

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## **Sonic Studio Shifts Management Team**

*Company Announces New President,  
Strengthened Competence in Supply Chain & Communications*

Plymouth, MN — September 20, 2004 — Jeff Wilson, president of Sonic Studio, LLC, advised the company that he is resigning his directorial position effective October 20, 2004 to pursue other interests. The remaining staffers have accepted Wilson's departure with sincere regret. Both employees and customers have appreciated the steady leadership and exciting new business opportunities set into motion during Wilson's tenure.

Mr. Wilson's day-to-day responsibilities will be assumed by Jonathan Reichbach, former director of product development for Sonic Studio. In accepting these obligations, Mr. Reichbach stated, "We will certainly miss Jeff's presence at Sonic. His leadership brought us through the difficult adolescence of our company. All of us at Sonic Studio would like to thank Jeff for his devotion to products that define quality in our industry."

Jayson Tomlin will continue in his role as director of sales and business development. Tomlin foresees strong company growth going forward. "The new products we've readied for rollout were developed during Jeff's stewardship," he stated, "and will have a significant impact on our bottom line. Though we can't replace him, we're confident that bringing on new executive talent will compensate for the loss of his participation."

To bolster top level management, Sonic Studio has brought aboard two new executives, Dick Sillman and Oliver Masciarotte. Mr. Sillman, Senior Director at Sun Microsystems, will serve as advisor to Sonic Studio in the areas of technical and operations management. In addition to Mr. Sillman's acceptance, Oliver Masciarotte, principal of professional services company Seneschal, will manage communications responsibilities along with assisting in product development.

"We've been looking for a few key people to complete our management team and I'm excited to have Dick and Oliver join our band of audio fanatics. Dick's outstanding track record of bringing innovative products to market will help immeasurably in taking the company to the next level," said Jon Reichbach, the new president of the company, "and Oliver's extensive background in the pro audio industry will help us craft more focused products and a better user experience."

### **About Sonic Studio, LLC**

Sonic Studio is the world's leading manufacturer of workstations for professional restoration as well as Compact Disc and Super Audio CD title creation. The SonicStudio line has repeatedly defined the highest fidelity audio production available, being the first to utilize 24 bit recording, then with 96 and 192 kiloHertz capabilities. As the premier desktop CD production system, SonicStudio continues to be the preeminent mastering solution among Compact Disc manufacturers worldwide. Sonic Studio's solutions are

relied on by major studios, post production facilities and law enforcement agencies worldwide. Based in Plymouth, Minnesota, Sonic Studio has development and sales offices in California and Texas, with an international network of distributors and channel partners who share the comparable commitment to quality and service. For additional information, call 763-577-1535 or visit [www.sonicstudio.com](http://www.sonicstudio.com).



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