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## Sonic Studio Specifies Mytek for Latest I/O Options

Company Chooses 8X96 Converters for Premier Digital Audio Workstation Add-On

Plymouth, MN — January 09, 2005 — Sonic Studio, LLC, the leader in ultra–fidelity production tools for audio professionals, today announced that Mytek Digital's 8X96 series converter sets will be the de facto I/O option for their landmark digital audio workstation (DAW) for the Macintosh platform.

Mytek Digital's 8X96 ADC (analog-to-digital converter) and DAC (digital-to-analog converter) will become the standard Input/Output (I/O) option for SonicStudio HD, replacing the existing digital-only HD-3 and Digital I/O-8 hardware. "Mytek's products are a great addition to SonicStudio HD, complementing our software package with a versatile, cost effective, high performance interface," said Jayson Tomlin, Director of Sales and Business development for Sonic Studio. "The 8X96 range was designed to plug and play with our USP and HDSP hardware coprocessors, which makes adoption simple for our current customer base while being a compelling choice for discerning new users."

The 8X96 series consists of two, 2U styles: the 8X96 ADC and 8X96 DAC, both based on Cirrus Logic's CS5396/97 chipset. These hardware packages combine 8 channels of AES/EBU digital I/O with high fidelity, 24 bit/96kHz unidirectional conversion that rivals far more expensive examples. The units include 9th order SuperShaper HR noise shaping and Prism MRX bit splitting for full 24 bit recording on 16 bit DTRS transports. In addition to 8 channels of 24 bit SonicStudio HD I/O, additional "personality" plug—in cards supporting TDIF, ADAT and Pro Tools are also available. Both converters in the series automatically route data simultaneously between all installed digital interfaces.

Long known in the recording industry for it's often imitated editing model and peerless sound quality, SonicStudio HD continues to provide the quality benchmark for the professional audio community. Designed for discerning engineers, SonicStudio HD affords streamlined workflow and ensures a higher fidelity end product than the legion of commodity DAWs in the marketplace. Coupled with the broad functionality, exceptional transient response and tight low end of the 8X96 family, the combination of Mytek and Sonic Studio technology is sure to be a welcome addition to discriminating studios everywhere.

## **About Sonic Studio, LLC**

Sonic Studio is the premier manufacturer of ultra–fidelity DSD and PCM content creation systems. Sonic Studio's Emmy award winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product line for Red Book premastering defines the state of the art. SonicStudio HD, the first high density PCM audio production application, is joined by the new DSD.1 for creating SACD content. Sonic Studio's digital audio workstations are installed at all major studios, record labels and post production facilities worldwide. Based in Plymouth, Minnesota, Sonic Studio has development and sales offices in California and Texas, with an international network of distributors and channel partners who share the same commitment to quality and service. For additional information, call 763-577-1535 or visit www.sonicstudio.com.



**About Mytek Digital** 

Mytek Digital is a high end recording studio equipment manufacturer founded in 1992 and based in New York City. Mytek's emphasis on sound quality and real life functionality drives all aspects of the company's operation. For more information, call 646-613-1822 or visit www.mytekdigital.com.

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