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## **NoNOISE Gets HOF Nod While Moving Forward**

*Company Debuts Native Repair Solution While Acknowledging Recent Award*

Marin County, CA – December 14, 2006 — Sonic Studio, LLC, the leader in ultra-fidelity production tools for audio engineers, announced the release of Broadband DeNoise native, the first member of the NoNOISE II™ native suite of restoration tools for Mac OS X. Broadband DeNoise was the first member of the NoNOISE family of restoration tools to be used on a commercial motion picture release in 1984 and is now the second member of the suite to run natively on Mac OS.

Broadband DeNoise native™ is the highest fidelity native application for wideband noise removal in post production. Employing the “noise fingerprint” method copied by countless competitors, Broadband DeNoise native can aggressively suppress noise in an imperfect recording without altering the room tone or contaminating the result with artifacts. Its easy graphical interface affords quick work of routine restoration tasks while its extended precision processing and tight integration with Sonic Studio’s soundBlade production platform means fidelity is never compromised.

Having already received an Emmy Award for outstanding technical achievement by the National Academy of Television Arts and Sciences, NoNOISE was recently inducted into the 2006 TECnology Hall of Fame. Recognized by the Mix Foundation for Excellence in Audio “...for its use in restoring tens of thousands of recordings, forensic tracks, movie and TV soundtracks around the world,” the technology has evolved from its origins on the protean SoundDroid system to its current status as a modern member of the NoNOISE II native and accelerated restoration suites from Sonic Studio.

Combining Sonic Studio’s benchmark restoration and editorial know-how with an affordable, scalable platform, Broadband DeNoise native for soundBlade carries an economical MSRP of \$1295. It is available now through Sonic Studio’s international network of distributors and channel partners who share the company’s commitment to quality and service. For more information, or to arrange a trial run, visit [www.sonicstudio.com/products](http://www.sonicstudio.com/products).

### **About Sonic Studio**

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation systems. Sonic Studio’s Emmy award-winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product lines for Red and Scarlet Book premastering define the state of the art. Sonic Studio’s digital audio workstations and software are in use at all major studios, record labels and post production facilities worldwide. Based in Marin County, California, Sonic Studio has sales offices in Texas and an international network of distributors and channel partners who share their commitment to quality and service.

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