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SonicStudio•DDP Leads The Premastering Pack

Version Two Sets A New Standards For Functionality & Ease Of Use

Newbury Park, CA — April 12, 2005 — Sonic Studio, LLC, the leader in ultra-fidelity production tools for audio engineers, today announced the upcoming release of SonicStudio•DDP v2. With volume sales of the introductory version to such industry heavyweights as EMI Abbey Road, Universal Music and Sony Music, Sonic Studio is poised to reset the gold standard for premastering on Mac OS.

SonicStudio•DDP, the only complete premastering application for Mac OS X, now in version 2, is the first follow-on in a series of focused products designed specifically for savvy audio professionals. Version 2 combines DDP open, playback and validation capabilities exclusive to SonicStudio•DDP with additional features requested by hard core practitioners such as Simon Heyworth at Super Audio Mastering in Devon, UK. Unlike other, allegedly "pro" products, SonicStudio•DDP delivers cost-reduced and simplified workflow today. The upcoming version 2 adds the ability to create DDP file sets from scratch using our exceptional editing capabilities, NGC™ interface and SSE™ real time audio engine for the finest fidelity money can buy.

Rather than emphasizing feature bloat, SonicStudio•DDP focuses on comprehensively addressing the poorly understood and often overlooked task of premastering and replication. Not only are ISR Codes and PQ subcodes with Indexes supported but UPC/EAN, SCMS and digital emphasis flags are also included as part of the standard feature set from the company that created desktop mastering.

Nothing beats SonicStudio•DDP v2 for its speed and simplicity when performing daily tasks. You can open WAV, AIFF, BWF and SD2 files, while new, easy to use editing tools, including an improved, smart version of Sonic Studio's classic Fade Tool, make quick work of compilations and versioning. In addition, Roxio's Jam™ image file creation joins breakpoint gain control as part of the new feature set.

"SonicStudio•DDP version 2's power to create DDP file sets from scratch is key to filling a gap in most facility's modern replication workflow. We feel that the most important ability of all is to actually hand your master to duplication as either protected data on DVD or as a check disc on CD-R," says Jayson Tomlin, Vice President of Sales & Business Development. Company President Jon Reichbach adds, "We're rapidly moving forward with our development roadmap and this update to a key component continues our delivery of cost effective tools for budget and quality conscious engineers."

SonicStudio•DDP will be available through an international network of distributors and channel partners who share Sonic Studio's commitment to quality and service. For more information, visit www.sonicstudio.com.

About Sonic Studio, LLC

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation systems. Sonic Studio's Emmy award winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product line for Red and Scarlet Book premastering defines the state of the art. SonicStudio HD, the first high density PCM audio production application, is joined by the new SonicStudio•DDP for managing and monetizing archival assets. Sonic Studio's digital audio workstations are installed at all major studios, record labels and post production facilities worldwide. Based in Newbury Park, California, with R&D offices in Marin County, Sonic Studio has support and sales offices in Minnesota and Texas.

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